



# SOUNDER

SPORTS & ENTERTAINMENT PRODUCTIONS

[WWW.SELECTARTISTS.COM](http://WWW.SELECTARTISTS.COM)

SUMMER 2021 - ISSUE 55

A full-page background image of a baseball player in a white pinstriped uniform, seen from behind, swinging a bat. The player's helmet has the number '82' on it. A baseball is visible in the air to the right. The scene is set in a stadium at night with bright lights and a cheering crowd.

# PLAY BALL!

***LOOK INSIDE: SAA SUMMER SHOWS 2021***

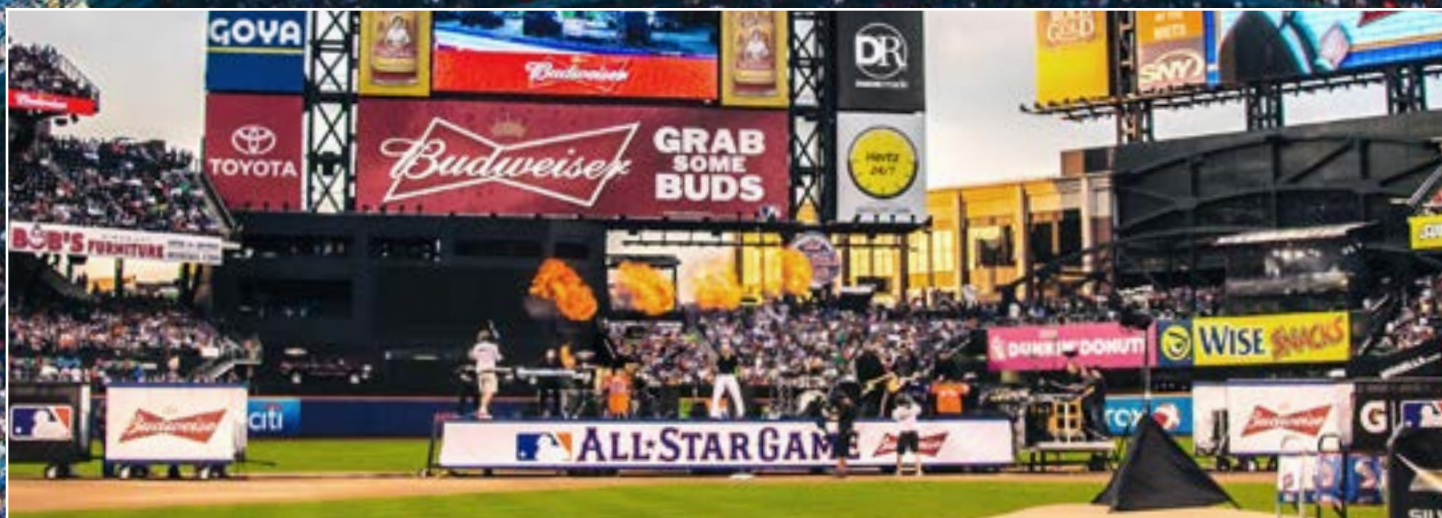


# 20 YEARS of SAA at the ALL-STAR GAME

SAA is celebrating their 20th MLB All-Star game as the technical producer providing production and management services for live on-field musical entertainment events.









# ***BIG & RICH PRIVATE EVENT***

Private Concert Event featuring Big & Rich  
April 17, 2021 - Scottsdale, AZ



**VIDEO** 



photo credit this page: Wilco Productions



# ***Select Artists Associates wins Full-Service Event Production Contract at Texas A&M University***

SCOTTSDALE, AZ – Select Artists Associates ("SAA") announces its partnership with Texas A&M Athletics to bring live entertainment and production services to Kyle Field, Reed Arena and other venues across the Texas A&M University campus.

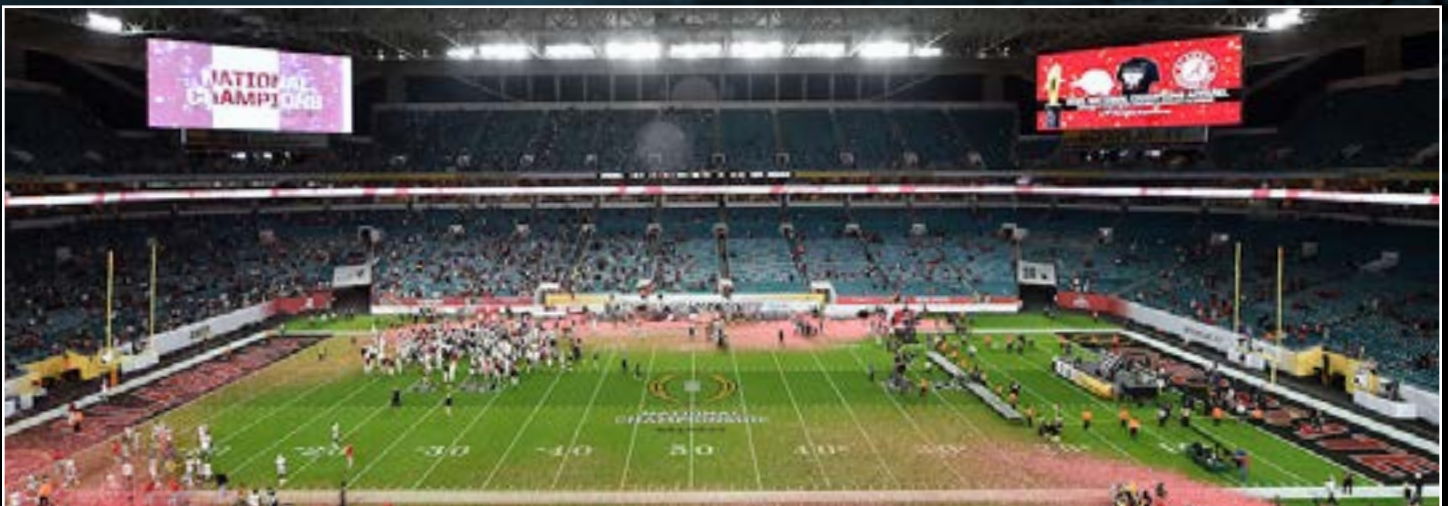
SAA and Texas A&M Athletics will work closely together to enhance the weekend fan experience around Aggie football games, as well as deliver year-round revenue-generating events through SAA's talent booking and production expertise.

"We are thrilled to be working with Select Artist Associates to produce our live event shows at Texas A&M. Their expertise in this area coupled with their creative approach to detailed productions makes them a great partner. We look forward to producing shows surrounding Aggie home football games and throughout the year," said Darren Davis, CVE General Manager, Reed Arena.



## ***2021 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME***

January 11, 2021 – Hard Rock Stadium, Miami, FL







Is a National Sports & Entertainment production company, established in 1967, specializing in:

- Development, Booking and Production of Concerts, Corporate & Special Events
- Specialized Field-Friendly Roll-On Stage & Audio Systems for Pre-Game/Halftime/Post-Game Sporting Events

**EXCITEMENT!**

**WE CREATE IT. WE MANAGE IT.**

**WE PRODUCE IT.**

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