Scottsdale, AZ Issue 37 Spring 2013



## Chase Field covers all the bases.

The multi-purpose Chase Field continues to offer All-Star excitement and generate Championship results for events in the heart of Downtown Phoenix. From Private Corporate Events like the **GoDaddy.com Holiday Party** (Bottom Right Photo) and Charity Events such as **Hope Fest** and the **Diamondbacks Evening on the Diamond** (Top Photo) to the annually sold-out **SuperCross** (Bottom Left Photo) and **Monster Jam** motorsports events. Chase Field has all events covered with its' retractable roof and nearly 1.3 million sq. feet of usable and rentable space, including the playing field.



**Sports & Entertainment Productions** 



www.selectartists.com

n Friday, December 7, 2012, Chase Field was the host venue for the annual GoDaddy.com Holiday Party for the 6th consecutive year.

Select Artists Associates (SAA) booked & produced the entertainment for the annual gala featuring the **B-52**'s.

Past GoDaddy.com Holiday Party entertainment booked & produced by SAA has included; Trace Adkins, Dierks Bentley, George Thorogood & The Destroyers, Jewel, Joan Jett & the Blackhearts, Kid Rock, Sinbad, .38 Special and ZZ Top.







opeFest Phoenix is the ultimate in healthcare outreach regardless of economic status. On April 20, 2013 Chase Field was filled with smiles from over 18,000 guests who received completely free services from over 2,000 volunteers that provided the following:

- 30,000 Clothing Items Distributed
- 15,000 Lunches
- 3,000 Medical Healthcare Services
- 2,100 Bags of Groceries
- 800 Haircuts
- 350 Flu Shots
- 295 Water Safety Consultations
- 275 Dental Procedures
- 200 Bike Helmets Distributed
- 175 Physical Exams
- 159 Child Car Seats
- 96 Smoke Detectors
- 80 Eye Examinations
- 74 DES Eligibility Interviews
- 35 Tax Returns Prepared
- 35 EBT Nutrition Assistance Cards Awarded
- 25 Mobile Acute Care Visits
- 25 HIV Testing and Counseling



The Arizona Diamondbacks once again turned to Select Artists Associates (SAA) to host, book and produce the headline entertainment for the 7th annual "Evening on the Diamond" event benefitting the Arizona Diamondbacks Foundation on Thursday, March 28, 2013 at Chase Field. This years' event featured world renowned "rock and roll band with horns", Chicago.

With the help of *Chicago* and SAA, the "Evening on the Diamond" raised an event record \$1.8 million, bringing the total over the 7-year history to nearly \$10 million to non-profit organizations and communities throughout Arizona since its inception in 1997. The Arizona Diamondbacks Foundation focuses its efforts on three main areas of need: homelessness, indigent healthcare, and children's programs of all types, including education and youth baseball field development.

Previous "Evening on the Diamond" entertainment has included; The Beach Boys, Jay Leno, Bill Cosby, George Benson, Kenny Loggins, and Natalie Cole.







Select Artists Associates, LLC 13880 N. Northsight Blvd. Suite C-101 Scottsdale, AZ 85260 877-994-0471 Prsrt Standard U.S. Postage PAID Permit # 1383 Phoenix, AZ

## **Select Artists Associates LLC.**

Is a National Sports & Entertainment production company, established in 1967, specializing in:

- Development, Booking and Production of Concerts, Corporate & Special Events
- Specialized Field-Friendly Roll-On
   Stage & Audio Systems for Pre-Game/
   Halftime/Post-Game Sporting Events
- Production & Choreography of Opening Ceremonies, Grand Openings, Pre-Event and Post-Event Festivities
- Exclusive Booking Manager for Chase
   Field (www.chasefieldevents.com) Home
   of the Arizona Diamondbacks

## **EXCITEMENT!**

WE CREATE IT
WE MANAGE IT
WE PRODUCE IT

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SAA President, Charles Johnston & GoDaddy.com Executive Chairman & Founder, Bob Parsons with B-52's at annual GoDaddy.com Holiday Party on December 7, 2012 at Chase Field.



Diamondbacks Owner Ken Kendrick & President/CEO, Derrick Hall with Chicago and SAA President, Charles Johnston at Evening on the Diamond on March 28th at Chase Field.