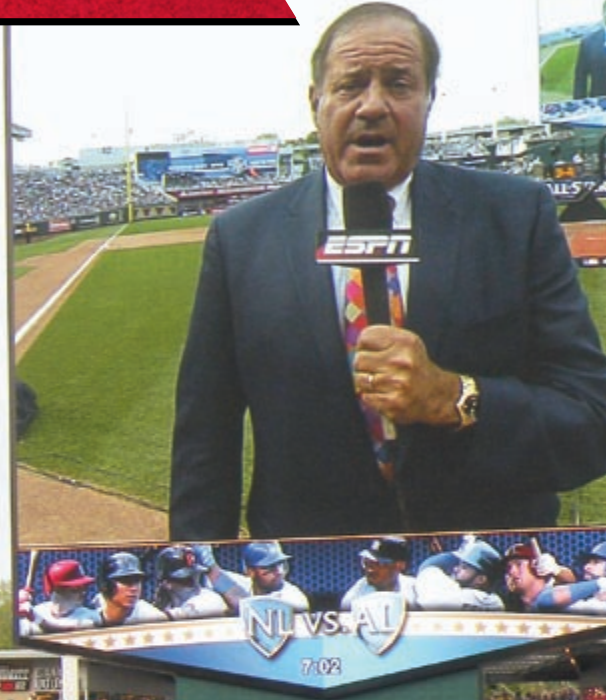


SAA celebrates 10th consecutive all-star game

For the **tenth consecutive year**, Major League Baseball called on Select Artists Associates to produce the on-field musical entertainment for the annual Mid-Summer Classic.

On Monday, (July 10, 2012), Grammy Award winning country, southern rock and blue grass sensation, the **Zac Brown Band** lead-off the live ESPN coverage of Home Run Derby, at Kaufmann Stadium with two songs, including hit single "Chicken Fried" and debuted their new single "The Wind".

On Tuesday, July 11, 2012, the winner of American Idol's 11th season, **Phillip Phillips** opened the FOX television coverage of the 83rd All-Star Game with new hit single, "Home", as well as his version of the classic "Stand By Me".



ten years after

SAA's patented field-friendly **roll-on stages** & **audio systems**, and **experienced production teams** have become an MLB staple for the past **ten (10) All-Star Games**; including;

- Kansas City (Zac Brown Band & Phillip Phillips)
- Phoenix (Jason Aldean)
- Anaheim (Train)
- St. Louis (David Cook)
- New York (3DoorsDown)
- San Francisco (Counting Crows)
- Pittsburgh (Big & Rich)
- Detroit (Uncle Kracker, Alter Bridge)
- Houston (Seven Mary Three, Clay Walker)
- Chicago (LIVE, The Ataris)



Phoenix-2011



Anaheim-2010



St. Louis-2009



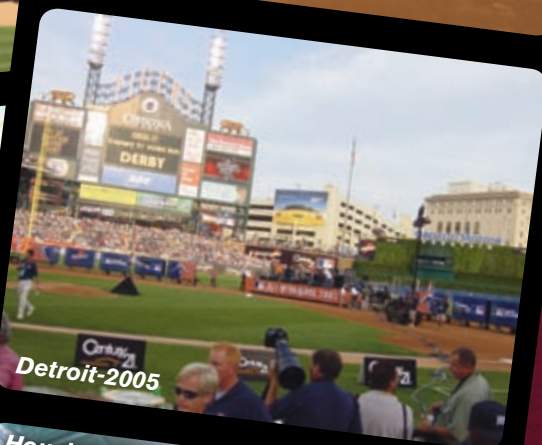
New York-2008



San Francisco-2007



Pittsburgh-2006



Detroit-2005



Houston-2004



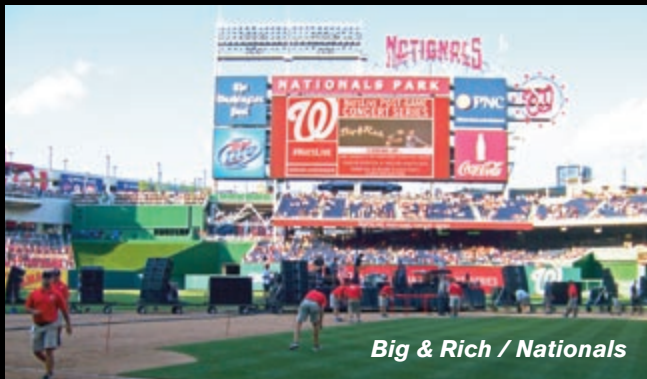
Chicago-2003

first half of mlb season keeps **SAA rolling** from coast-to-coast



(May-July, 2012) Prior to the All-Star Game, Select Artists Associates produced post game concerts for the Angels, Diamondbacks, Mets, Nationals, and Pirates.

From Classic Rock-to-Country, R&B-to-Christian...2012 artists to-date include REO Speedwagon, Big & Rich, Boyz II Men, Chris Cagle, Daughtry, and Crowder; all performing on SAA's field friendly & time sensitive roll-on stages with concert-quality audio systems.





Select Artists Associates, LLC
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Suite C-101
Scottsdale, AZ 85260
877-994-0471

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Select Artists Associates LLC.

Is a National Sports & Entertainment
production company, established in 1967,
specializing in:

- Development, Booking and Production of
Concerts, Corporate & Special Events
- Specialized Field-Friendly Roll-On
Stage & Audio Systems for Pre-Game/
Halftime/Post-Game Sporting Events
- Production & Choreography of Opening
Ceremonies, Grand Openings, Pre-Event
and Post-Event Festivities
- Exclusive Booking Manager for Chase
Field (www.chasefieldevents.com) Home
of the Arizona Diamondbacks

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Sounder Back Stage

1. SAA's Ed Jones & Charles Johnston with
"Sod God" George Toma at All-Star Game.
2. Big & Rich with Nationals, Entertainment
Manager - Tom Davis.
3. Daughtry with Pirates, Senior Director of
Marketing & Special Events - Brian Chiera
and SAA's Tom Gruetzmacher, Charles Johnston
& Gary Penington.
4. Boyz II Men with Steelers QB Ben Roethlisberger
and SAA's Charles Johnston.
5. REO Speedwagon with SAA's Charles Johnston
during Mets Meet & Greet.

