



## FOR IMMEDIATE RELEASE

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### **SELECT ARTISTS ASSOCIATES MAKES IT “SWEET 16” WITH MLB ALL-STAR PRODUCTIONS**

SCOTTSDALE, AZ – For the 16<sup>th</sup> consecutive year, Major League Baseball relied upon Select Artists Associates (SAA) as technical producer for the on-field musical entertainment during the 89<sup>th</sup> annual All-Star Game Festivities in Washington D.C.

On Sunday, July 15<sup>th</sup>, AMA, ACM, CMA, CMT and Billboard Music Award winner, **Florida Georgia Line**, performed hit songs “Cruise” & “Simple” on SAA’s patented, field-friendly roll-on stage between the *SiriusXM Futures Game* and *Legends & Celebrity Softball Game* at Nationals Park.

During the Celebrity Softball Game, none other than 4-time NBA champion & MVP, **Shaquille O’Neal**, a.k.a. **DJ Diesel** performed throughout the celebrity event. On Monday, during the *T-Mobile Home Run Derby*, **DJ Irie** took over the DJ duties from the SAA-constructed “Sky Island” stage atop Nationals Park center field vantage point before a capacity crowd of 43,698 and the live television audiences on ESPN & MLB Network respectively.

On-field performances were positioned on the ballpark infield and shallow center field utilizing SAA’s field-friendly roll-on & “round mound stage” with concert-quality audio system.

Previous on-field SAA All-Star productions have included: Pitbull & FloRida – 2017 (Miami); Fall Out Boy – 2016 (San Diego); Walk the Moon – 2015 (Cincinnati); Idina Menzel – 2014 (Minneapolis); Pitbull – 2013 (New York); Zac Brown Band – 2012 (Kansas City); Jason Aldean – 2011 (Phoenix); Train – 2010 (Anaheim); David Cook – 2009 (St. Louis); 3 Doors Down – 2008 (New York); Counting Crows – 2007 (San Francisco); Big & Rich – 2006 (Pittsburgh); Uncle Kracker – 2005 (Detroit); Clay Walker – 2004 (Houston) and LIVE – 2003 (Chicago).

Select Artists Associates is a national Sports & Entertainment Production Company combining Live Music and Sports during time sensitive & field protection required events, such as Pre-Game, Halftime & Post-Game shows. SAA is headquartered in Scottsdale, AZ, with an East Coast office in Tampa, FL.

#### **Photo attached:**

1. Select Artists Associates Charles Johnston with Shaquille O’Neal.
2. Florida Georgia Line All-Star performance at Nationals Park.

**Photo Credit: Select Artists Associates**

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