



FOR IMMEDIATE RELEASE

September 2, 2016

KIP MOORE JAMS BREWERS
BASEBALL - CONCERT DOUBLEHEADER

SCOTTSDALE, ARIZONA – On Saturday, August 27th, the Milwaukee Brewers offered fans their 2nd Post-Game Concert of the 2016 season featuring country music singer, **Kip Moore**.

Immediately following the Brewers game against the Pittsburgh Pirates at Miller Park, fans received a live, on-field Post-Game Concert booked & produced by Select Artists Associates (SAA).

The Post-Game Concert presented by 94.5 KTI Country allowed the Brewers to tap into the rising popularity of **Kip Moore**, as 35,925 fans attended the 2-for-1 baseball/concert doubleheader at Miller Park. Both country music and baseball fans enjoyed the hometown team and **Moore's** 60-minute set that included hits; “*Mary was the Marrying Kind*”, “*Somethin’ ‘Bout a Truck*”, “*Beer Money*” and “*Hey Pretty Girl*”.

The Brewers 2016 Concert Series is the second consecutive season the team has partnered with SAA as their exclusive Post-Game Concert production provider.

SELECT ARTISTS ASSOCIATES is a national sports & entertainment production company, specializing in combining Live Music and Sporting Events during time-sensitive situations (Pre-Game / Halftime / Post-Game). SAA is headquartered in Scottsdale, Arizona, with an East Coast office in Tampa, Florida.

Photos attached:

- SAA President Charles Johnston (left) with **Kip Moore** (right) [Photo Credit: **Kip Moore**]
- Brewers Fans enjoy **Kip Moore** Post-Game Concert Performance [Photo Credit: **Sara Stathas**]
- **Kip Moore** Post-Game Concert Performance. [Photo Credit: **Sara Stathas**]

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