



FOR IMMEDIATE RELEASE

July 20, 2017

15-YEARS FOR SAA WITH MLB ALL-STAR PRODUCTIONS
PITBULL & FLO RIDA BRING MIAMI FLARE

SCOTTSDALE, AZ – Major League Baseball relied upon Select Artists Associates (SAA) for the 15th consecutive year as technical producer for the on-field musical entertainment during the 88th annual All-Star Game Festivities in Miami.

On Sunday, July 9, Grammy nominated rapper & hip-hop artist, **Flo Rida** performed a 2-song set in his hometown between the *SiriusXM Futures Game* and *Legends & Celebrity Softball Game* at Marlins Park.

The following evening, Miami's own, "Mr. 305" lead-off the *T-Mobile Home Run Derby* with Grammy award winning global superstar, **Pitbull** on Monday, July 10th. His 4-song medley fully-energized the capacity crowd of over 36,000 at Marlins Park and the live television audiences of ESPN & MLB Network respectively.

Both musical performances were positioned on the ballpark infield utilizing SAA's field-friendly roll-on "round mound stage", with concert-quality audio system. Previous on-field SAA All-Star productions have included: Fall Out Boy-2016/San Diego, Walk the Moon-2015/Cincinnati, Idina Menzel-2014/Minneapolis, Pitbull-2013/New York, Zac Brown Band-2012/Kansas City, Jason Aldean-2011/Phoenix, Train-2010/Anaheim, David Cook-2009/St. Louis, 3 Doors Down-2008/New York, Counting Crows-2007/San Francisco, Big & Rich-2006/Pittsburgh, Uncle Kracker-2005/Detroit, Clay Walker-2004/Houston, LIVE-2003/Chicago.

Select Artists Associates is a national Sports & Entertainment Production Company combining Live Music and Sports during time sensitive & field protection required events, such as Pre-Game, Halftime & Post-Game. SAA is headquartered in Scottsdale, AZ., with an East Coast office in Tampa, FL.

Photos attached:

1. SAA President Charles Johnston (L) with Flo Rida (R) – MLB All-Star Sunday, July 9, 2017
2. Flo Rida performance – MLB All-Star Sunday – July 9, 2017
3. Pitbull (C) with SAA President Charles Johnston (L) and Miami Marlins Marketing Manager Boris Menier (R) – MLB Home Run Derby, Monday, July 10, 2017
4. Pitbull performance MLB Home Run Derby, Monday, July 10, 2017

Photo Credit: Select Artists Associates

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